

Efficient production methods

As the CrystalDrop Technology encompasses model digital printing methods; it then follows that producing short runs for clients in no longer a problem, or indeed a chore.

Because we use the digital process, it does mean that we do not have to charge customers 'set up costs' or 'plate charges'. The free powerful software that is supplied with the CPL-20 cutting system enables you to import as many different images (of any shape or size) on to one sheet of print media as you like. This, then does mean that you can create one-off's for sampling purposes, or for a pro-active marketing campaign.

Imagine the look on your potential client's face when they receive a high quality fully personalised promotional product through the post - in full colour, and free of charge! That surely will allow you to get your 'foot in the door'.

Ask any successful salesperson, selling is all about getting your 'foot in the door'!

Expanding your business

The CPL-20, which forms the heart of the CrystalDrop Package, also has many other uses too. The CPL-20 will also enable you to:

- A) Produce fridge magnets
- B) Make stencils for glassetching
- C) Create pop-up greeting cards
- D) Produce self-adhesive labels
- E) Cut out vinyl lettering and logos for vehicles, shop windows and pavement signs/boards
- F) Die cut paper and card for greeting cards and inserts for promotional products
- G) Cut out printable material for applying logos and slogans onto garments (in conjunction with our heat press).

A free mini starter pack is also contained within our doming kit which will enable you to experiment with a number of the above options. With CPL, you have more than a doming business - you have all the tools to tap into a much wider market without any further capital outlay.

Summary

- * Modern digital printing solution to produce high quality gifts quickly, easily and with no fuss
- * Supersedes all older printing methods with one modern ready-to-go kit - all you need to start your home business today. Not labour intensive unlike hot foil and screen printing
- * No inks on your hands, mess or noise
- * No costly printing plate or set up charges - giving you that competitive pricing and production edge
- * No need to charge for additional print colours or use several printing plates to produce gifts in full glorious colour
- * No need to worry about colour registration problems - it's all digital
- * Offer a next-day service for your customers - with no delays waiting for printing plates to arrive by post
- * Cut shapes to any size and quantity on demand
- * Produce multiple jobs in one go and deliver a fast-turnaround for your customers
- * No need to give up your current job as this business can easily be run by one person on a part-time or full-time basis
- * Gifts produced by the CrystalDrop Technology methods are ideal for selling via the internet - anywhere in the world